

Well Done...and Fun

A newsletter promoting the power of combining excellence with humor

Welcome To *Well Done...and Fun*

A somewhat regular newsletter from FUNsulting, etc. whose mission is to promote the power of **Do it Well, Make it Fun**. Each edition includes fun, funny, and insightful resources that will make your work more enjoyable without sacrificing the integrity of what you do. Enjoy!

Ronald P. Culberson, MSW, CSP
Director of Everything!
FUNsulting, etc.



You cannot deal with the most serious things in this world unless you understand the most amusing.
- Sir Winston Churchill

FUNsulting[®]
Do it Well. Make it Fun.

And Now for A Word From Ron

FUNsulting, etc. is 15 years old in May! And since the beginning, my business has evolved every few years as a way to explore new areas and better serve our client. Well, I'm at it again!

For the past four years, my focus has been on injecting humor into the healthcare industry. The experience has been extraordinary. However, due to requests for programs for non-healthcare clients and my desire to reach more people with my message I've rebranding the business to be focused more on a concept rather than just one industry. Healthcare will still remain a large part of my business - especially considering my decade of experience in hospice care - but I'm also branching out into other industries such as education, government and human services.

The new brand or focus for my business will also be the title of my next book: **Do it Well. Make it Fun.**

While I have been teaching this concept for several years, it is now the central focus of everything we do at FUNsulting ,etc. Whether it's keynote addresses, presentation skills training, coaching, humor writing, or emceeing, my focus will always be on doing things well and making them fun.

So, what does this powerful little phrase mean?

It's simple, really. Everything you do in life and work is a process. Every process can be improved. Every process can be more fun. To achieve this, you simply break down the processes in your life and work, and determine where improvement and fun are needed.

Here's a simple example. Most meetings are terribly boring. In fact one study indicated that 85% of people hate meetings. So how can we attack this using our do-it-well-make-it-fun philosophy? First, study the steps to effective meetings and implement techniques to move through the agenda efficiently and effectively. This will please everyone because they will feel their time is being better spent. Then, look for ways to make the mundane aspects of the meeting more fun. Add a touch of humor at the beginning or turn brainstorming sessions into competitions. The more you make the work more fun, it doesn't seem like work.

Do it Well, Make it Fun is a powerful concept and I'm excited to be able to offer ways to help you tap into the benefits for you and your organization.

Just Plain Fun(ny)

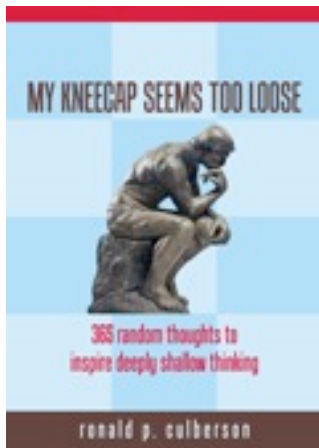
This is an example of **not** doing it well!

My daughter and I went through the McDonald's take-out window and I gave the clerk a \$5 bill. Our total was \$4.25 so I also handed her a quarter. She said, "you gave me too much money." I said, "Yes I know, but this way you can just give me a dollar bill back." She sighed and went to get the manager, who asked me to repeat my request. I did so, and he handed me back the quarter, and said "We're sorry but we could not do that kind of thing." The clerk then proceeded to give me back \$1 and 75 cents in change.

- Author Unknown

Give us your example of Well Done and Fun.

Send your story of excellence combined with humor to newsletter@FUNsulting.com and receive a complimentary, autographed copy of one of Ron's books. Please put "Story for a Book" in the subject line.



Ron's New Book

Positive Results

One of the baristas at a local Starbucks strives to do a great job and have fun at the same time. After visiting the store only a couple of times, he remembered my drink and asked me if that's what I wanted each time I walked in. One day, I ordered a donut and a decaf coffee refill. The donut broke and the coffee was not hot. So, he laughed and said, "What luck? Now, I can't work in a store where I'm giving customers sub-standard products. So, there is no charge for you today."

That's great customer service!

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Ron's Column

*No animals were harmed during the creation of this new website.

Well Done...And Fun

Mr. Roboto Combines Competition, Excellence and Fun

If I suggested that the words CIA, NASA, and robotics implied fun, you might not agree. Interesting perhaps, but not really *fun*. Donnell Williams doesn't see it that way. He's built an entire career on doing things that he loves *and* he finds fun in them. On top of that, he is now involved in a project to help high school students achieve excellence and have fun along the way in of all things, robotics.

Donnell has a fascinating background starting in the army where he worked with small missile electronics. After a stint as a disk jockey, he got a first class radio license. From there he had several jobs monitoring missile activity in foreign countries and ended up working for the CIA doing surveillance. Donnell says he was never bored and that every day in every job was different.

In 2003, his daughter wanted to join the Herndon High School Robotics Team 116 and he decided to volunteer as one of their electronics advisors. The robotics team is part of a program called **FIRST**, For Inspiration and Recognition of Science and Technology (www.usfirst.org). In 2010, FIRST programs attracted 210,000 youth and 90,000 mentors, coaches and volunteers from 56 countries. Among the many programs for youth of all ages, the annual robotics competition is considered the "varsity sport for the mind."

High school students are given 6 weeks to design and build a robot that will accomplish specific tasks and adhere to rules created by the overseeing body. The students work with mentors, like Donnell, who assist them with their design and implementation. Additionally, the students create a 3D animation entry that focuses on a way to make the world better. With partners such as NASA and Google, this competition has tremendous support from the technology community.

But what makes this experience so extraordinary is the attitude of the participants. Donnell says that he enjoys the mentor role because the kids are so positive. For instance, at the competition, if a team has some sort of trouble with their robot, other teams will come to their assistance. And as the competition unfolds, teams will cheer for other teams. They understand that it's the experience that rewards them rather than winning. Additionally, Donnell says that volunteer leaders help the kids to have fun all along the way. If things get tense as the deadlines approach, the adult leaders will encourage the students to take a break and engage in an intellectual game or a math problem that will give them something fun to do while taking their mind off the stress.

Donnell Williams has always had fun in his job. Now he's showing young people how to do the same thing. Well done...and fun.

Check out our blog at
www.FUNsulting.com/rons-blog

Do you realize if it weren't for Edison we'd
be watching TV by candlelight? -Al Boliska



Ron's Book

About Ron

Ronald P. (Ron) Culberson, MSW, CSP is a former hospice social worker, middle manager and senior manager whose mission is to help staff and leaders realize the power of combining excellence and humor. As a speaker, humorist and author, Ron can offer your organization the following:

- Hilarious PRESENTATIONS and workshops
- EMCEEing for special events
- Presentation skills SEMINARS and COACHING
- Humor WRITING for speeches, training programs, and written communications at www.FunnierSpeeches.com

To find out more, visit www.FUNsulting.com or call (703) 742-8812. To change your address, email us at newsletter@FUNsulting.com

Collectable Quotes from FUNsulting, etc.

*Just about the time you figure out
what's important in life, it ends.*

- Ron Culberson from "My Kneecap Seems Too Loose"

*Your new issue of
Well Done...and Fun!*