



Do it Well. Make it Fun.®

Ron Culberson, MSW, CSP

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The Key to Success in Life, Death, and Almost Anything in Between

Program type: Keynote Presentation

Target Audience: Front Line Staff and/or Managers

Program Description:

Based on Ron's book by the same name (to be released in the spring of 2012), this **hilarious** presentation shows **staff** that good is really just average and that success requires excellence. He teaches **managers** how to create a work environment in which staff want to work. And ultimately, he helps staff and managers understand that excellence combined with fun and humor leads to an even greater level of success.

This program includes three areas for focus and may include the topics listed:

- Success through **self improvement** (Attitude, focusing on the present, integrity, skill development, health, aging)
- Improving **relationships** with others (Communication, teamwork, conflict, presentation skills, friendships, marriage, parenting)
- Making the **processes** in life and work more effective (Work environment, process management, meetings, to-do lists, email, hobbies, volunteering)

Biography:

Ron Culberson is the author of *Is Your Glass Laugh Full?* and *My Kneecap Seems Too Loose*. As a speaker and humorist, his mission is to help staff and managers achieve a new level of success by understanding the power of **Do it Well, Make it Fun**. Ron is a former hospice social worker, middle manager, and senior director. He will be president of the National Speakers Association in 2012-2013.