

Introduction Options for Ron Culberson, MSW, CSP

Serious Version

Ron Culberson spent the first decade of his career in hospice care as a social worker, middle manager, and senior leader. Since 1996, he has been a full-time speaker and author helping front line staff and managers achieve a new level of success by embracing the concept of Do it Well, Make it Fun.

Ron is President Elect of the National Speakers Association and is Past President of the Washington DC Chapter. In 2001 he received the Certified Speaking Professional (CSP) designation, the highest earned designation from the National Speakers Association.

Ron is the author of *Is Your Glass LAUGH Full? Some Thoughts on Seeing the Humor in Life* and *My Kneecap Seems Too Loose: 365 Random Thoughts to Inspire Deeply Shallow Thinking*.

His philosophy is to Do it Well and Make it Fun. Please welcome Ron.

Pseudo Serious Version

Ron Culberson is a recovering hospice social worker. He won't ask you how you feel about anything and he has not looked a single obituary since 1996. That year, he started his own business through which he helps front line staff and managers embrace the common sense philosophy of Do it Well, Make it Fun.

Simply put, Ron believes that everything in life is a process, every process has steps, and every step can not only be improved, but it can be made more fun.

Please welcome Ron.

Humorous Version (Note: Read exactly as written and do not mention Ron before starting since this has a surprise ending!)

Our next speaker was an award winning author and international speaker. He has a Doctorate in Philosophy from Harvard and a Masters in Business Administration from Yale. He has appeared on Larry King Live, The Today Show, Good Morning America and the NBC Nightly News with Tom Brokaw. His articles have appeared in Newsweek, Time, The Wall Street Journal and numerous other national publications. Unfortunately, he could not be with us today, so instead we have Ron Culberson.

Please welcome Ron.