

Do it Well. Make it Fun.®

Ron Culberson, MSW, CSP

As a speaker, humorist, columnist, and author of *Is Your Glass Laugh Full?* and *My Kneecap Seems Too Loose*, Ron Culberson's mission is to help staff and managers achieve a new level of success by understanding the power of **Do it Well, Make it Fun**. Success, even in tough times, comes from showing up and doing a great job. Ron helps staff become extraordinary by helping them focus on excellence while making their work experience more enjoyable. He also helps managers understand the qualities of an organizational culture that will attract great employees, develop excellent leaders, and deliver extraordinary products and services.

For ten years, Ron worked as a Home Care Social Worker, Counseling Manager, and Director of Quality Services for a large hospice organization in the Washington, DC suburbs. These experiences taught him about the challenges of working on the front line, in middle management, and ultimately in senior management. He has a proven track record as a successful member of a multidisciplinary team and as an effective senior leader.

In 2001 Ron received the Certified Speaking Professional (CSP) designation, the highest earned designation from the National Speakers Association. The CSP is the speaking profession's international measure of professional platform excellence.

In 2009, Ron cofounded Funner Speeches, LLC, a humor writing service for speakers, executives, and politicians. Ron and his partner help their clients make a greater impact with their presentations by making them funnier.

Ron's business model also includes dedicating a significant portion of his time to volunteer service. He will be President of the National Speakers Association (NSA) in 2012. In 2010, he received the NSA President's Distinguished Service Award. He is Past President of the Washington, DC chapter of NSA where he received the Chapter Member of the Year Award, the Capital Outstanding Speaker Award, and the John J. Daly Founder's Award. He has also served on numerous boards and committees for Capital Hospice, the Art Gliner Center for Humor Studies, and the Herndon Rotary club where he chaired two of their largest fundraisers. Ron has received the Rotarian of the Year, and the Four Avenues of Service Awards, two of the highest Rotary awards given.

Some of Ron's clients include:

American Cancer Society

Delta Dental

Goodwill Industries

National Institutes of Health (NIH)

The University of Virginia

US Department of Agriculture

US Senate

American Red Cross

Fairfax County Public Schools

Loudoun County Public Schools

Ronald McDonald Charities

US Department of Veteran Affairs

US General Services Administration

Virginia Library Association